



The 3rd FCPAE Europe Forum, 2011

“Open Innovation & Transnational Entrepreneurship”

Invitation

The Federation of Chinese Professional Associations in Europe (FCPAE) consists of more than 40 Chinese professional associations in over a dozen European countries and encompasses thousands of Chinese professionals actively working in various areas in Europe. As the increasing demand of co-operations between Chinese and European enterprises, FCPAE has founded the annual Europe Forum since 2009. In 2009 and 2010, the 1st and 2nd FCPAE Europe Forums were successfully held in Paris and Copenhagen respectively. The 3rd FCPAE Europe Forum will be hosted by the Association of Chinese Professionals in Belgium (ACPB) on 12th - 14th October, 2011. In the forum, delegates of all associations within the framework of FCPAE as well as officers, scholars, innovative scientists and entrepreneurs across China and the European Union (EU) are invited to discuss the future innovative co-operation between China and EU in Brussels, the capital of Europe.

1 The goals of the 3rd FCPAE Europe Forum

As many small and midsize innovative enterprises in Europe and China are actively seeking for partners and cooperation, FCPAE will take this opportunity to create a network that combines the intelligence and energy from academia, industries and governments. This will foster in-depth discussions on the hot topics between innovative enterprises in Europe and in China, and allow for the exchange of creative opinions from different viewpoints. By means of various formats of communications, the forum will enable the participants to share in the experiences of innovation and cooperation, to broaden the horizon in multi-cultural cooperation, and to seek opportunities and channels which will benefit everyone involved and create a win-win situation.



FCPAE also aims to present a communication platform for Chinese who are willing to launch their enterprises in Europe and for Europeans who intend to extend their business in China.

2 The topics in the forum

(1) Open innovation

We will invite the relevant government officers, famed scholars and representatives from industry to discuss the hot topics in the cooperation of Sino-Europe innovative enterprises such as technology transfer and protection of intellectual property, investment in innovative enterprises, mergers and acquisitions, etc. Through the discussions, we will deepen the understanding of open innovation concept to enhance the communication and cooperation between Sino-Europe enterprises.

(2) The experience sharing on transnational entrepreneurship

In recent years, small and midsize European enterprises thrive to extend their business in China, and Chinese enterprises are also actively looking for partners in Europe. At the same time, more and more Chinese professionals who are proficient in technology, management and cross-cultural communications have been getting involved in entrepreneurship in Europe. In this forum we will invite the representatives from European/Chinese small and midsize enterprises and the outstanding European Chinese transnational entrepreneurs to share their experience on innovations and entrepreneurship.

3 Invited Guests

- Representatives in small and midsize innovative enterprises in both China and Europe
- Scholars and relevant governmental officials in both China and Europe
- Representatives of the innovation centers, the incubation centers and high tech parks in both China and Europe
- Chinese who are willing to launch innovative enterprises in Europe or Europeans who have the intention to work on China related business.
- Chinese professionals in Europe.
- Others who are interested in the contents of the forum.



Agenda

Agenda of the 3rd FCPAE European forum

Date	Time	Description	Option
12/10	9:00-18:00	Visit and on-site discussion with enterprises in Wallonia.	Formal
13/10	9:00-18:00	Visit and on-site discussion with enterprises in Flanders.	Formal
14/10	9:00-12:00	Panel discussion on innovative transnational entrepreneurship (Brussels)	Formal
14/10	14:00-17:00	Keynote speeches (Brussels)	Formal
14/10	18:30-21:00	Reception and Buffet	Formal
15/10	9:00-17:00	Day-trip in Brussels	Informal, optional

5 Contact information and registration

Registration deadline: 30th May 2011.

Registration fee: Three-day activities: €300.
One-day forum (14th October): €150.

Registration E-Mail: europforum2011@fcpae.com

Organizing Committee
The 3rd Europe Forum
FCPAE

12/03/2011



Registration form of the 3rd FCPAE Europe Forum

Name / First name	Gender	Profession
Company/Institute		Sector
E-mail	Tel: Fax:	
Brief introduction of the company/institute (no more than 200 words)		
Company/Institute website:		
I want to reserve __ double room(s) between __/10/2011 to __/10/2011. (Note: a double room costs about 80euro/night)		
Other comments :		